

MSU AGRICULTURE INNOVATION DAY

FOCUS ON PRECISION

## TECHNOLOGY THAT PAYS

### The Art and Science of Variable Rate Seeding

**Will Variable Rate Seeding Pay?  
It depends; consider your  
equipment cost...**

	Cost/acre (Int. & Dep)	Bu/acre needed to pay for technology
<b>Retro fit exist- ing planter with PP V-Drive &amp; Delta Force</b>	\$7.14	1.9 bu/a
<b>Used JD 1770 planter upgraded to PP V-Drive &amp; Delta Force</b>	\$11.06	2.9 bu/a
<b>New 16 row planter with VRT seed technology</b>	\$31.63	8.4 bu/a

#### Parameters considered:

- Based on 800 acres and \$3.75/ bu corn
- Does not include controller
- Planter cost \$28,500 (used); \$180,000 (new)



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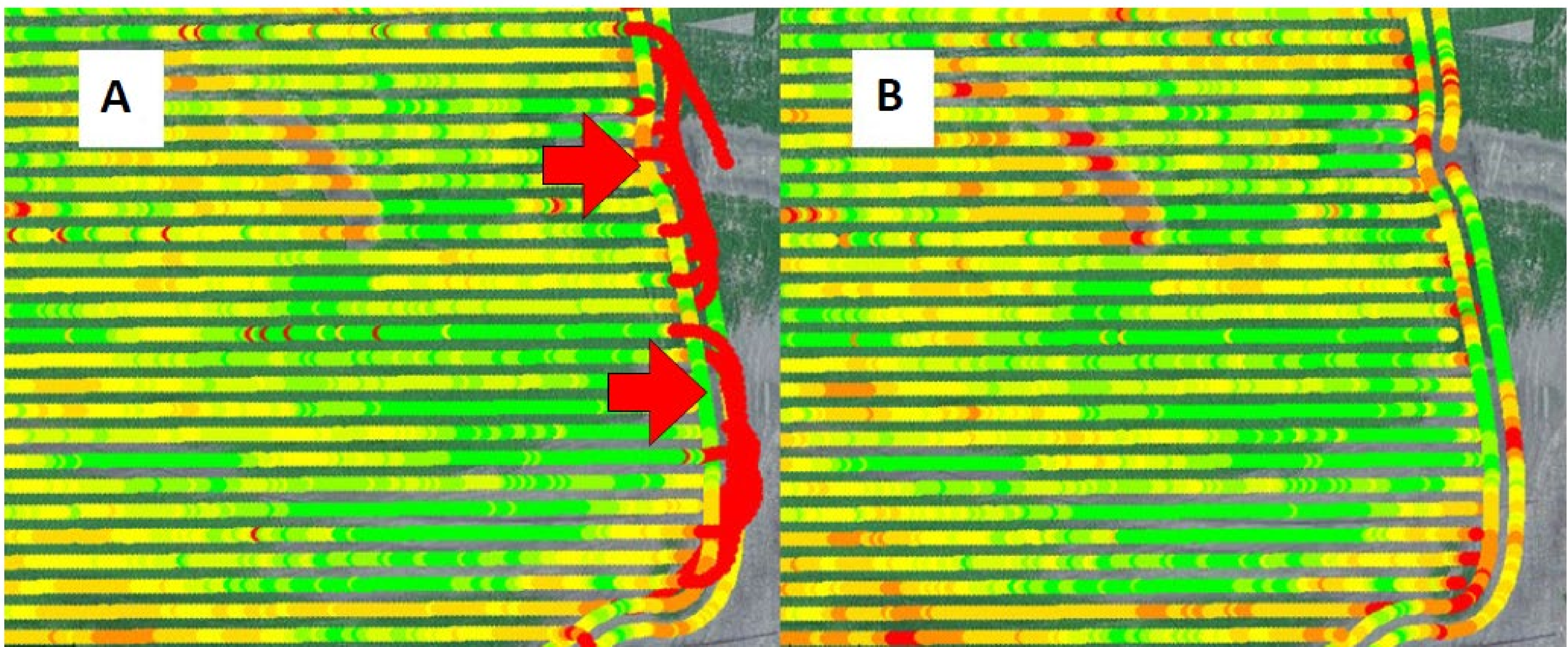
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Proper data stewardship is  
critical when using data to  
make management decisions



Header position sensor errors in raw yield data (A) and clean yield data after removal of errors (B)



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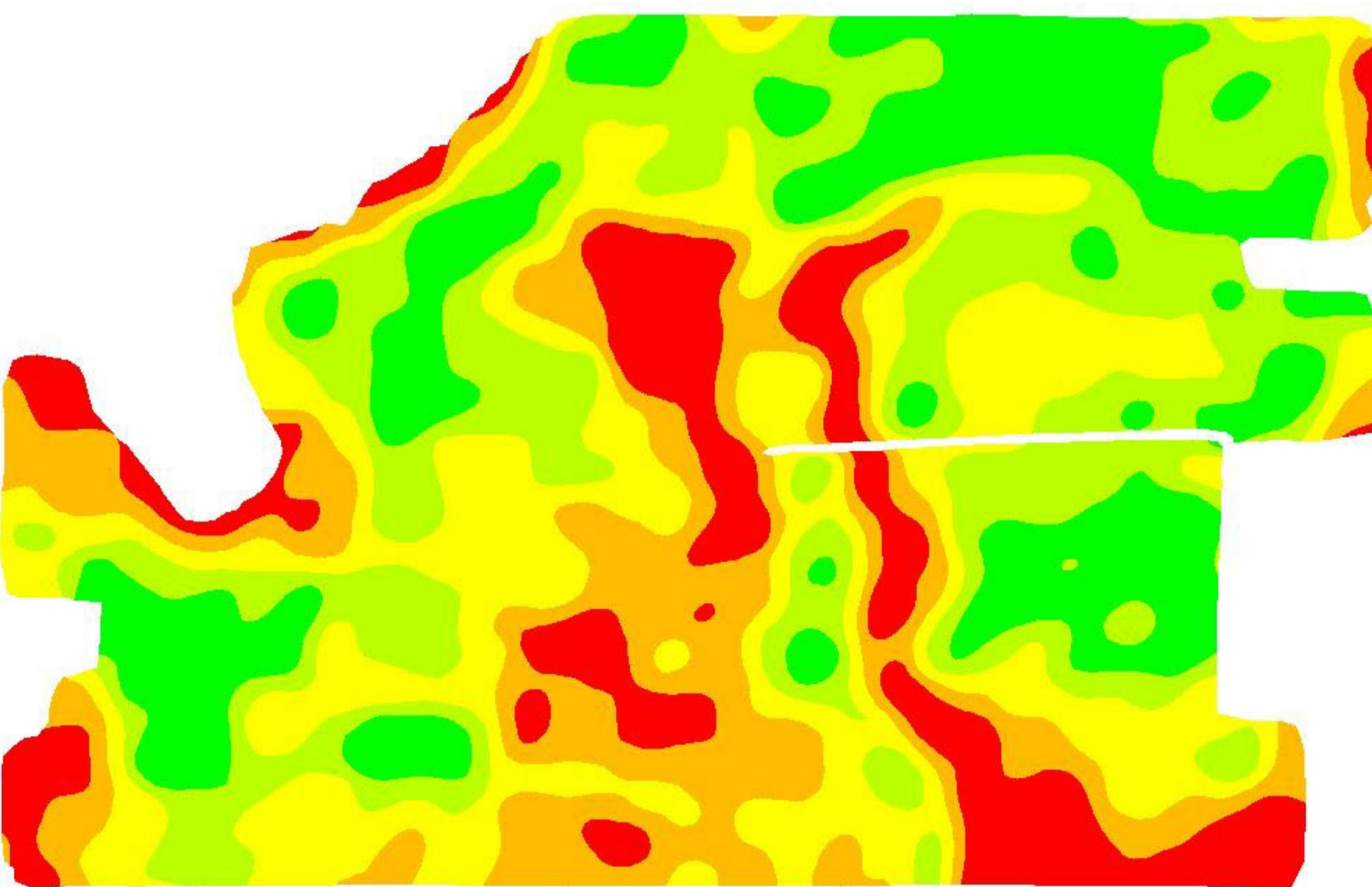
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## The Art and Science of Variable Rate Seeding

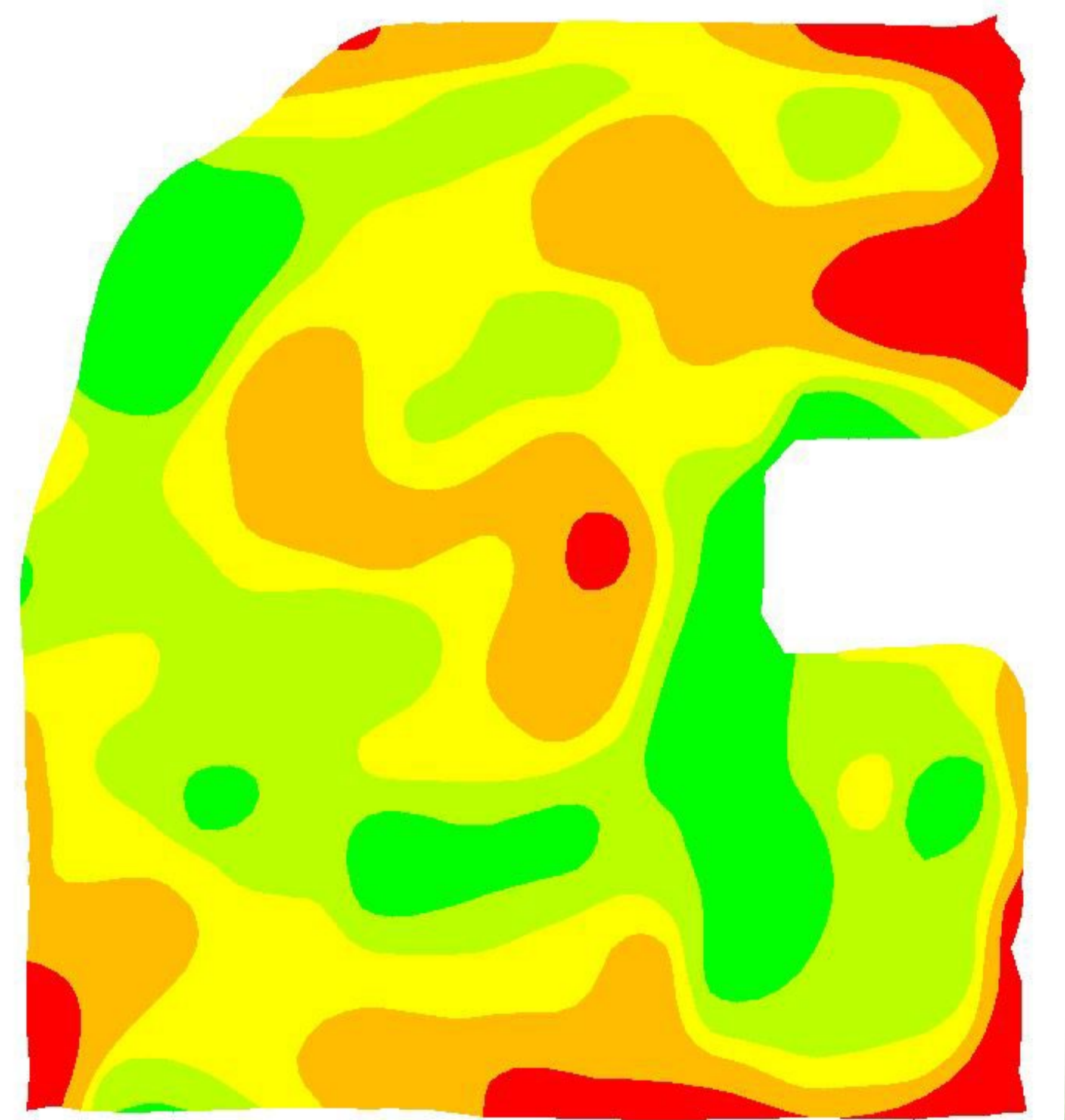
**ROI of VRS is field specific, not all  
fields have enough variability to  
justify variable rate seeding**



Yield (Dry)  
(bu/ac)



Yield (Dry)  
(bu/ac)



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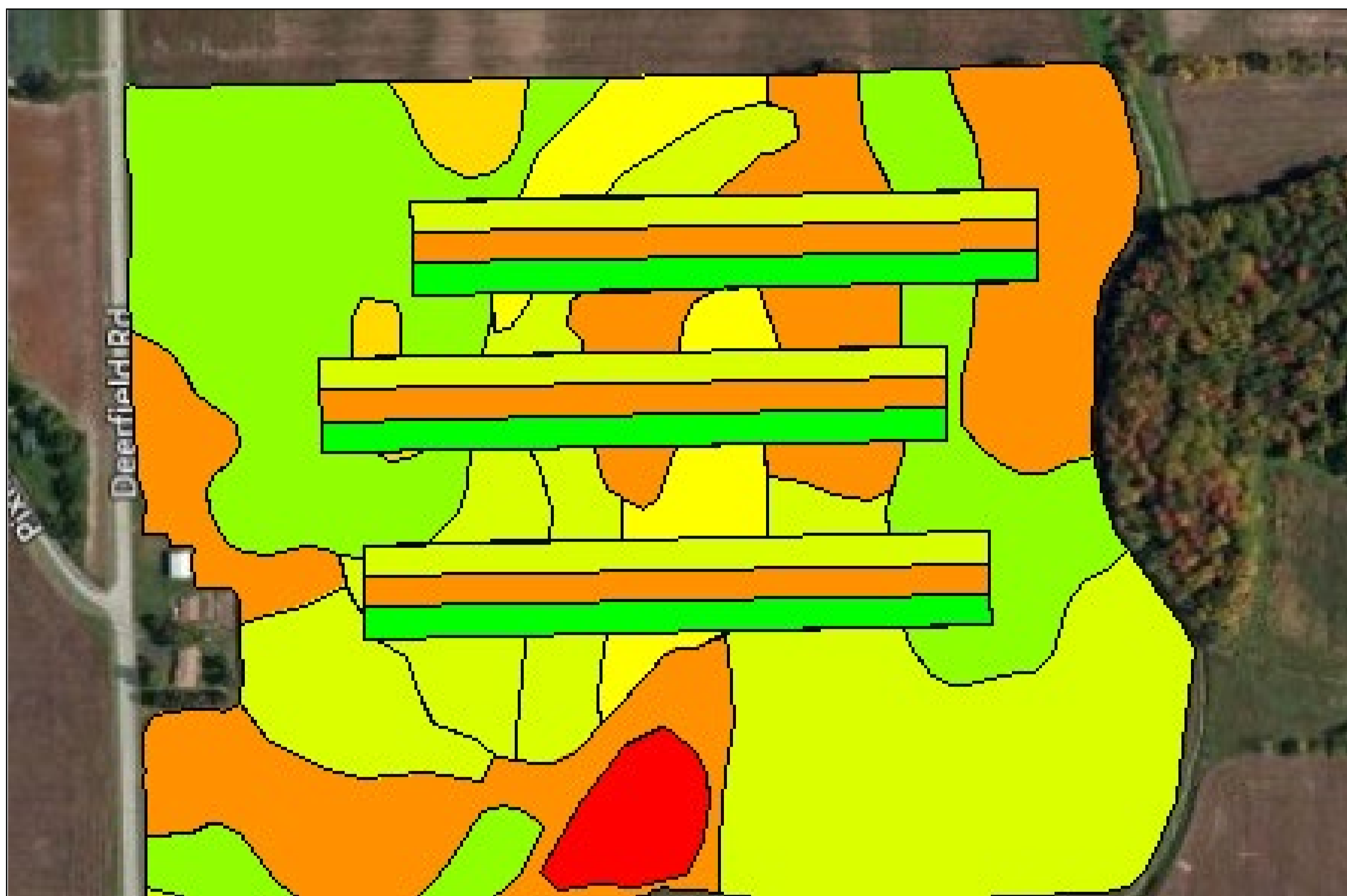
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Include check strips to evaluate  
the accuracy of prescriptions



### Seeding Rates

**High Productivity  
Areas**

**Increase Corn**

**Low Productivity  
Areas**

**Decrease Corn**

**Decrease Soybeans**

**Increase Soybeans**



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## Managing Field Variability with Precision Agriculture

### Step 1: Identify Field Level Variability

In order to manage variability, you must know where the variability exists on your farm and how much variability you have. Yield maps are a great way to visualize field level variability and begin the process. Other types of data that can be used include aerial imagery and soil maps.

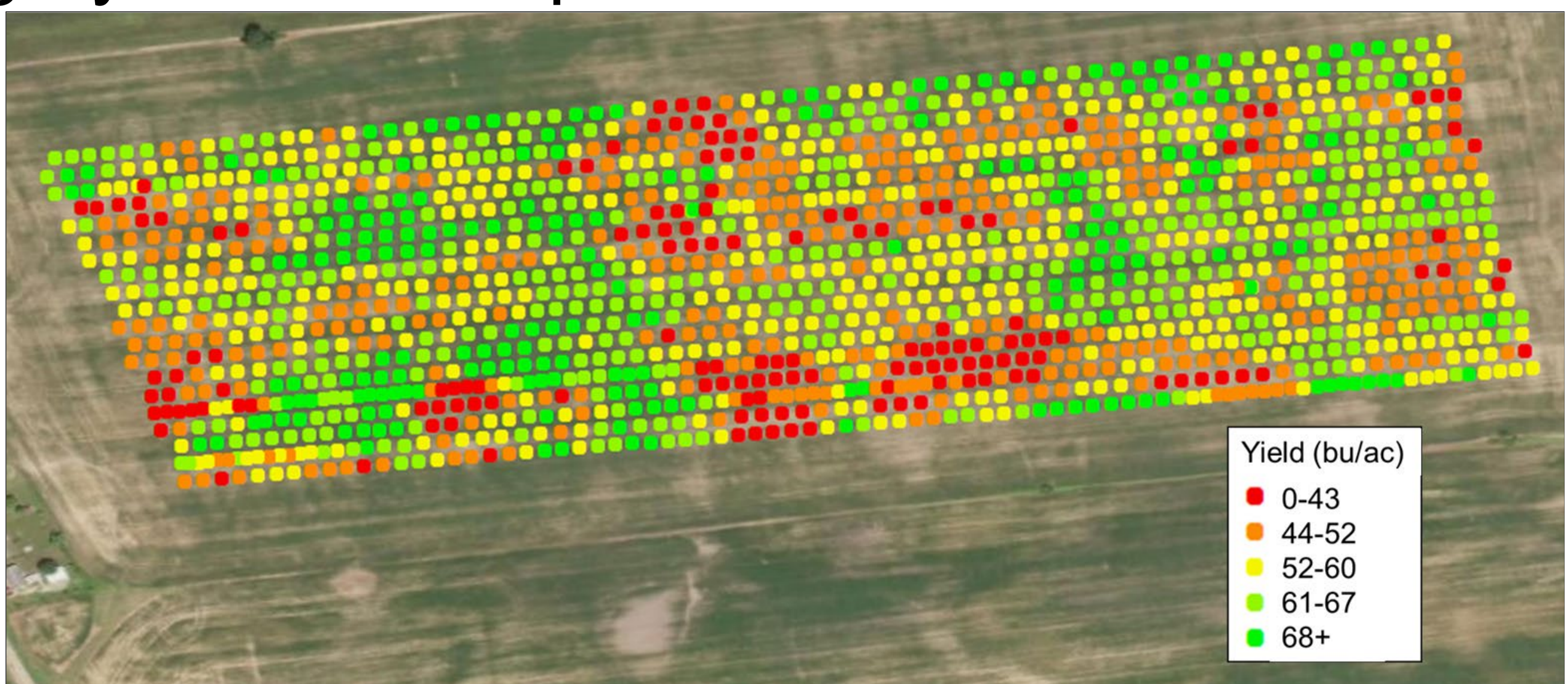


Figure 1. This yield map can be used to identify spatial variability in a field.



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# Managing Field Variability with Precision Agriculture

## Step 2: Understand the Cause

Knowing the underlying cause of the variability is critical to accurately determine the best way to manage it.

Many types of data can be used to help understand the variability including precision soil sampling, proximal soil measurements (e.g. Precision Planting SmartFirmer, Veris Soil Scan), aerial imagery, or geo-referenced crop scouting.

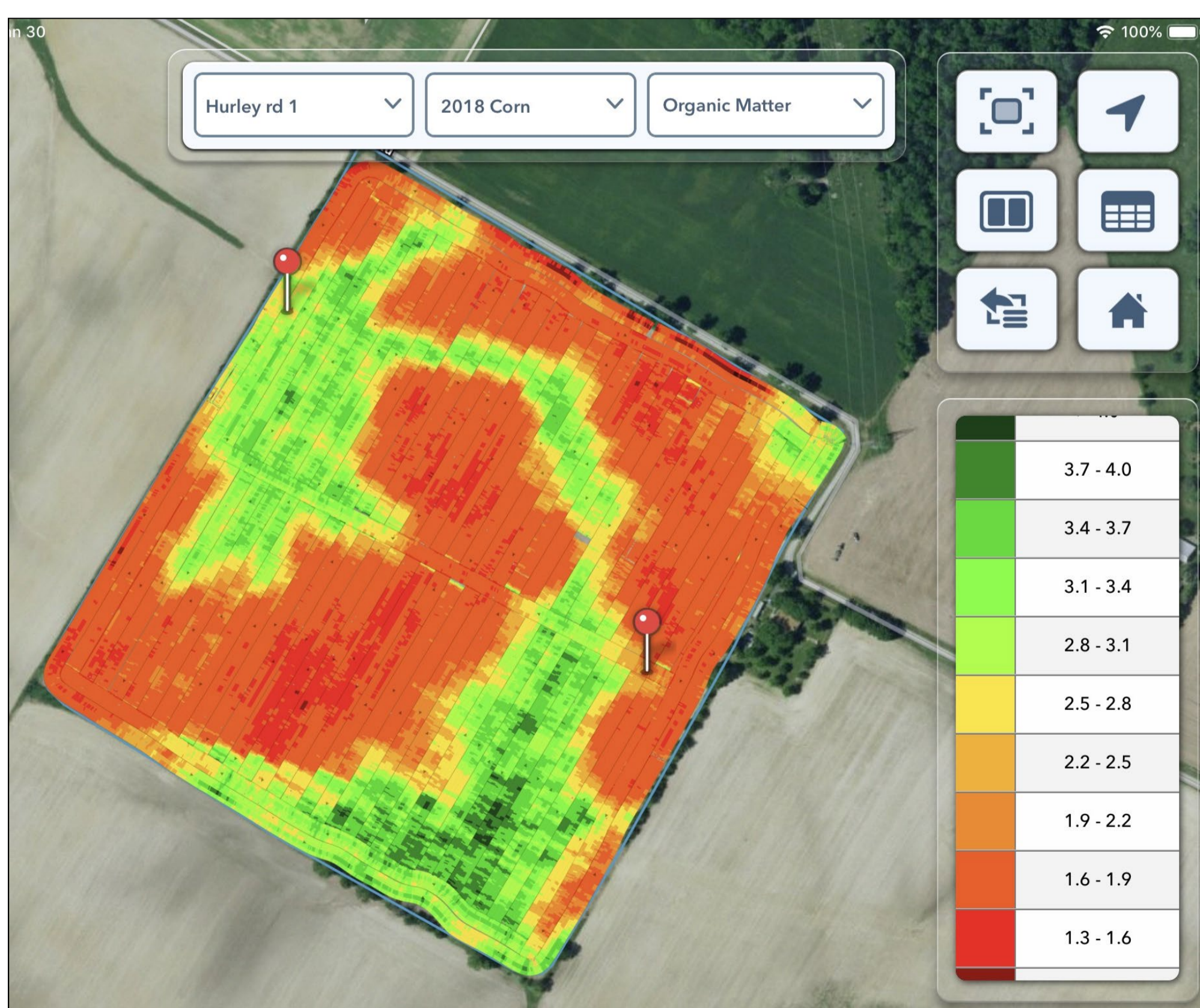


Figure 2. Organic matter map from SmartFirmer estimates.



Figure 3. Soil samples can be used to help understand variation in fertility.



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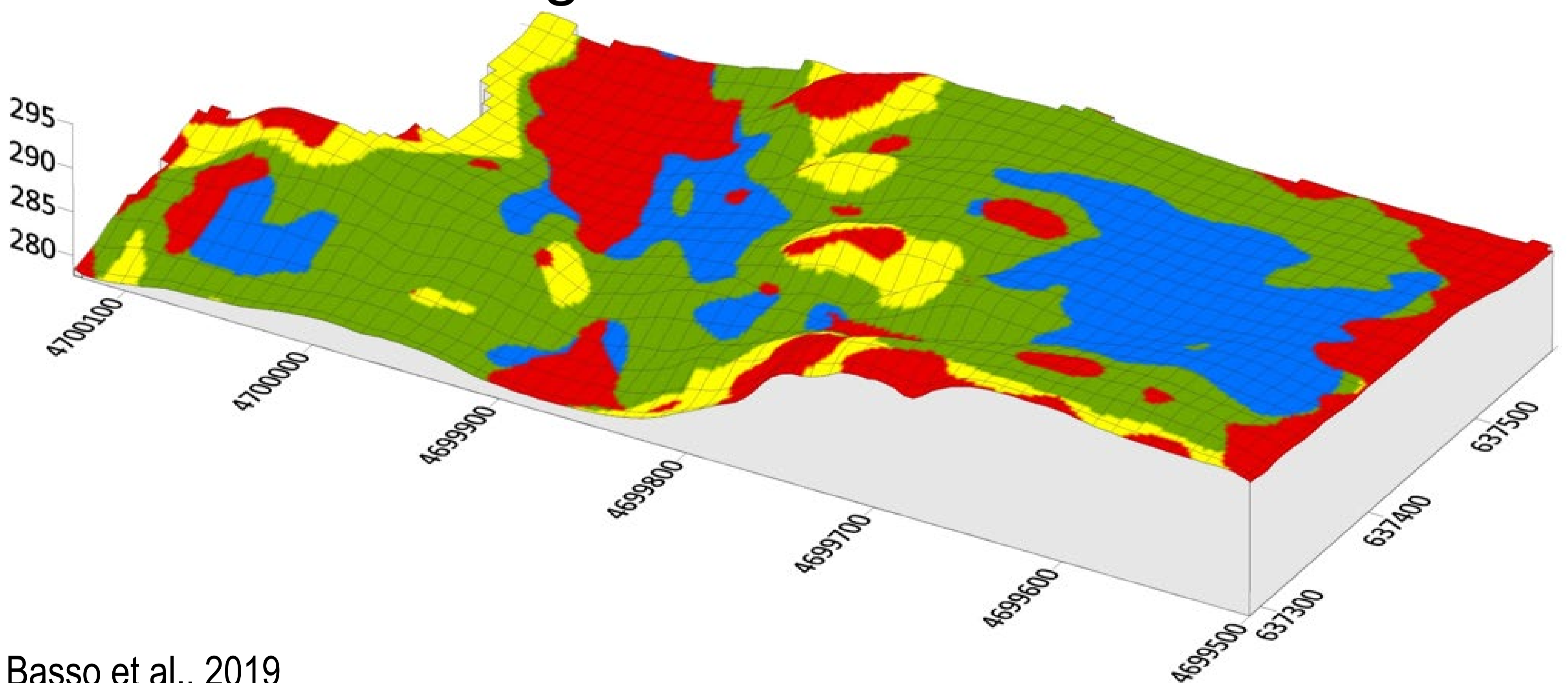
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## Managing Field Variability with Precision Agriculture

### Step 3: Select the Right Management

Matching your management approach with the underlying causes of your field variability will increase the likelihood of seeing a positive ROI. Identifying zones that have a stable yield response from year to year will also improve your chances of success when using technology like variable rate seeding.



Basso et al., 2019

Figure 4. Identifying stable zones that respond to varied management practices like seeding or fertilizer. Not all field variation is consistent from year to year.



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